



PRESS RELEASE

For Immediate Release

WHAT: Inaugural San Francisco Farm Bureau Awards Ceremony

WHERE: Fermentation Lab - Japantown, 1700A Post Street, San Francisco CA 94115

WHEN: December 10, 2024

WEBSITE & INFO: www.sanfranciscofarmbureau.org

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The San Francisco Farm Bureau (SFFB) hosted its inaugural Holiday Party and Awards Ceremony at San Francisco's stunning Fermentation Lab in Japantown on December 10, 2024.

The event was free to SFFB Members and featured numerous agricultural stalwarts and advocates, including California State Treasurer Fiona Ma, California Farm Bureau President Shannon Douglass, San Francisco Farm Bureau President Gary Soiseth, and many more. The awards recognized people and organizations that embody and champion the SFFB Mission of supporting local urban agriculture through advocacy, technology, and education.

The following Individuals and Organizations received an an award from the San Francisco Farm Bureau for their dedicated commitment to advancing the mission and goals in 2024:

- 1. Leadership Appreciation Award:**
CA Farm Bureau
- 2. Game Changer /Co-Founder:** Seth Doulton
- 3. Game Changer / Co-Founder:**
Fiona Ma
- 4. Game Changer / Founding President:** Ted Fang
- 5. Game Changer / Founding Board Member / President:** Gary Soiseth
- 6. Game Changer / Founding Board Member / Treasurer-Secretary:** Bill Mattos
- 7. Educator of the Year:** Kay Hones
- 8. Community Impact Award:** Steve Chen of Fresh Green



9. Community Impact Award: Ray Mah of Berti Produce

10. Teddy Fang Legacy of Service or Leadership or trailblazer Award: Dr Allison Keaney

11. Teddy Fang Urban Farmer of the Year: Faheem Carter

12. Woman in Ag Award: Jacqui Lopez

13. Wrangler of the Year: Jasmine Shih

14. Tech Savant Award: Michael Tamony

15. Ambassador of the Year: Gladys Soto

16. Elected Official of the Year: DJ Canepa

17. Food Security Champion: SF Market Food Recovery Program

18. SFFB Chinese Farmers Liaison: Enlan He - Judy's Farm - Green Prosperity LLC

The SFFB opened in 2024 as the first farm bureau to be established in nearly 50 years and became the 54th County Farm Bureau within the California Farm Bureau (CFB). With over 100 Members joining in the first year, SFFB has established itself as a record-breaking bureau within the CFB. SFFB has big plans for 2025, including increased agricultural education, member events throughout the region and urban agricultural advocacy in California.

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The San Francisco Farm Bureau was formed in 2024 and is dedicated to supporting local urban agriculture through advocacy, technology, and education. From sustainable plant-based farming to pollinator conservation, vibrant floriculture, and supporting the growth of thriving ecosystems. Join us in fostering a vibrant biome and shaping a resilient, thriving agricultural community in the heart of San Francisco.